

## FORM NL-36- BUSINESS -CHANNELS WISE

Name of the Insurer: Royal Sundaram General Insurance Co. Limited



Date:

30-Sep-23

Sl.No.	Channels	For the Quarter		Upto the Quarter		For the corresponding quarter of the previous year		Up to the corresponding quarter of the previous year	
		No. of Policies	Premium (Rs.Lakhs)	No. of Policies	Premium (Rs.Lakhs)	No. of Policies	Premium (Rs.Lakhs)	No. of Policies	Premium (Rs.Lakhs)
1	Individual agents	84,933	9,729	1,47,462	18,197	85,849	9,400	1,62,923	18,322
2	Corporate Agents-Banks	7,935	1,337	15,133	2,490	12,621	1,769	23,468	3,379
3	Corporate Agents -Others	30,406	7,361	57,612	13,460	25,663	6,257	48,609	11,380
4	Brokers	3,51,524	46,699	6,52,459	93,888	3,21,889	42,791	5,53,171	83,042
5	Micro Agents	12	0	24	1	12	0	20	1
6	<b>Direct Business</b>	0	0			0	0		
	Officers/Employees	0	0	0	0	0	0		
	Online (Through Company Website)	14,581	1,310	27,692	2,528	17,126	1,324	30,871	2,461
	Others	48,407	3,020	92,897	6,401	51,785	3,260	75,452	6,093
7	Common Service Centres(CSC)	0	0	0	0	0	0	0	0
8	Insurance Marketing Firm	20,304	298	32,705	481	19,263	568	31,343	947
9	Point of sales person (Direct)	1,17,048	13,789	2,00,643	24,054	1,21,739	12,680	2,12,442	21,800
10	MISP (Direct)	9,748	323	18,012	619	8,730	434	15,598	788
11	Web Aggregators	53,796	3,826	97,464	6,522	78,609	3,617	1,44,544	6,826
12	Referral Arrangements			0	0				
13	Other (to be sepcified)								
	(i) _____								
	(ii) _____			0	0				
	Total (A)	7,38,694	87,690	13,42,103	1,68,641	7,43,286	82,100	12,98,441	1,55,040
14	Business outside India (B)								
	Grand Total (A+B)	7,38,694	87,690	13,42,103	1,68,641	7,43,286	82,100	12,98,441	1,55,040

## Note:

- (a). Premium means amount of premium received from business acquired by the source  
(b). No of Policies stand for no. of policies sold  
(c). Grand Total (A+B) should be consistent with all relevant NL forms e.g. NL-4 etc., as applicable