

FORM NL-36- BUSINESS -CHANNELS WISE

Name of the Insurer: Royal Sundaram General Insurance Co. Limited
Registration No.102 and Date of Registration with the IRDAI:23.10.2000



Date: 31-Mar-23

Sl.No.	Channels	For the Quarter		Upto the Quarter		For the corresponding quarter of the previous year		Up to the corresponding quarter of the previous year	
		No. of Policies	Premium (Rs.Lakhs)	No. of Policies	Premium (Rs.Lakhs)	No. of Policies	Premium (Rs.Lakhs)	No. of Policies	Premium (Rs.Lakhs)
1	Individual agents	82,980	10,079	3,27,555	38,156	87,980	8,668	2,88,848	32,944
2	Corporate Agents-Banks	8,657	1,676	41,918	6,436	11,504	1,847	46,823	6,934
3	Corporate Agents -Others	28,505	8,499	1,02,521	26,239	27,978	7,450	1,14,552	27,131
4	Brokers	3,64,528	47,967	13,71,046	1,80,205	3,62,166	39,241	11,20,317	1,45,606
5	Micro Agents	12	0	44	2	12	1	48	2
6	Direct Business	0	0						
	Officers/Employees	0	0	0	0	0	0		
	Online (Through Company Website)	9,233	1,390	64,725	5,308	15,964	1,353	66,529	5,149
	Others	53,115	2,808	1,81,287	11,955	46,098	4,535	1,46,854	16,463
7	Common Service Centres(CSC)	0	0	0	0	0	0	0	0
8	Insurance Marketing Firm	5,120	107	41,944	1,230	6,243	229	8,427	402
9	Point of sales person (Direct)	1,15,972	13,519	4,57,324	48,562	1,48,379	13,401	4,12,753	41,654
10	MISP (Direct)	5,912	292	27,856	1,432	4,241	305	9,532	1,254
11	Web Aggregators	19,841	5,778	2,99,987	18,450	68,939	3,111	2,07,963	9,121
12	Referral Arrangements			0	0				
13	Other (to be sepcified)								
	(i) _____								
	(ii) _____			0	0				
	Total (A)	6,93,875	92,114	29,16,207	3,37,975	7,79,504	80,141	24,22,646	2,86,659
14	Business outside India (B)								
	Grand Total (A+B)	6,93,875	92,114	29,16,207	3,37,975	7,79,504	80,141	24,22,646	2,86,659

Note:

- (a). Premium means amount of premium received from business acquired by the source
- (b). No of Policies stand for no. of policies sold
- (c). Grand Total (A+B) should be consistent with all relevant NL forms e.g. NL-4 etc., as applicable