

FORM NL-36- BUSINESS -CHANNELS WISE

Name of the Insurer: Royal Sundaram General Insurance Co. Limited



Date:

31-Dec-22

Sl.No.	Channels	For the Quarter		Upto the Quarter		For the corresponding quarter of the previous year		Up to the corresponding quarter of the previous year	
		No. of Policies	Premium (Rs.Lakhs)	No. of Policies	Premium (Rs.Lakhs)	No. of Policies	Premium (Rs.Lakhs)	No. of Policies	Premium (Rs.Lakhs)
1	Individual agents	81,652	9,755	2,44,575	28,077	76,461	8,350	2,00,868	24,276
2	Corporate Agents-Banks	9,793	1,380	33,261	4,760	11,481	1,471	35,319	5,087
3	Corporate Agents -Others	25,407	6,360	74,016	17,740	26,656	6,200	86,574	19,680
4	Brokers	4,53,347	49,196	10,06,518	1,32,238	3,32,921	36,288	7,58,151	1,06,365
5	Micro Agents	12	1	32	1	16	1	36	1
6	Direct Business	0	0	0	0	0	0	0	0
	Officers/Employees	0	0	0	0	0	0	0	0
	Online (Through Company Website)	24,621	1,457	55,492	3,918	17,576	1,375	50,565	3,796
	Others	52,720	3,054	1,28,172	9,147	47,810	3,927	1,00,756	11,928
7	Common Service Centres(CSC)	0	0	0	0	0	0	0	0
8	Insurance Marketing Firm	5,481	176	36,824	1,123	1,261	78	2,184	173
9	Point of sales person (Direct)	1,28,910	13,243	3,41,352	35,043	1,10,313	10,614	2,64,374	28,253
10	MISP (Direct)	6,346	352	21,944	1,140	2,103	288	5,291	948
11	Web Aggregators	1,35,602	5,846	2,80,146	12,673	59,204	2,649	1,39,024	6,010
12	Referral Arrangements			0	0				
13	Other (to be sepcified)								
	(i) _____								
	(ii) _____			0	0				
	Total (A)	9,23,891	90,821	22,22,332	2,45,861	6,85,802	71,239	16,43,142	2,06,518
14	Business outside India (B)								
	Grand Total (A+B)	9,23,891	90,821	22,22,332	2,45,861	6,85,802	71,239	16,43,142	2,06,518

Note:

- (a). Premium means amount of premium received from business acquired by the source
(b). No of Policies stand for no. of policies sold
(c). Grand Total (A+B) should be consistent with all relevant NL forms e.g. NL-4 etc., as applicable