

FORM NL-36- BUSINESS -CHANNELS WISE



Name of the Insurer: Royal Sundaram General Insurance Co. Limited
Registration No.102 and Date of Registration with the IRDAI:23.10.2000

Date: 30-Sep-22

Sl.No.	Channels	For the Quarter		Upto the Quarter		For the corresponding quarter of the previous year		Up to the corresponding quarter of the previous year	
		No. of Policies	Premium (Rs.Lakhs)	No. of Policies	Premium (Rs.Lakhs)	No. of Policies	Premium (Rs.Lakhs)	No. of Policies	Premium (Rs.Lakhs)
1	Individual agents	85,849	9,400	1,62,923	18,322	70,982	8,672	1,24,407	15,927
2	Corporate Agents-Banks	12,621	1,769	23,468	3,379	16,375	2,570	23,838	3,616
3	Corporate Agents -Others	25,663	6,257	48,609	11,380	25,838	6,009	59,918	13,480
4	Brokers	3,21,889	42,791	5,53,171	83,042	2,58,215	36,838	4,25,230	70,077
5	Micro Agents	12	0	20	1	12	0	20	1
6	Direct Business	0	0	0	0	0	0	0	0
	Officers/Employees	0	0	0	0	0	0	0	0
	Online (Through Company Website)	17,126	1,324	30,871	2,461	19,176	1,350	32,989	2,421
	Others	51,785	3,260	75,452	6,093	38,995	4,906	52,946	8,001
7	Common Service Centres(CSC)	0	0	0	0	0	0	0	0
8	Insurance Marketing Firm	19,263	568	31,343	947	727	72	923	95
9	Point of sales person (Direct)	1,21,739	12,680	2,12,442	21,800	99,557	10,882	1,54,061	17,639
10	MISP (Direct)	8,730	434	15,598	788	1,759	380	3,188	661
11	Web Aggregators	78,609	3,617	1,44,544	6,826	41,730	1,668	79,820	3,360
12	Referral Arrangements								
13	Other (to be specified)								
	(i) _____								
	(ii) _____								
	Total (A)	7,43,286	82,100	12,98,441	1,55,040	5,73,366	73,347	9,57,340	1,35,279
14	Business outside India (B)								
	Grand Total (A+B)	7,43,286	82,100	12,98,441	1,55,040	5,73,366	73,347	9,57,340	1,35,279

Note:

- (a). Premium means amount of premium received from business acquired by the source
(b). No of Policies stand for no. of policies sold
(c). Grand Total (A+B) should be consistent with all relevant NL forms e.g. NL-4 etc., as applicable