

FORM NL-36- BUSINESS -CHANNELS WISE



Name of the Insurer: Royal Sundaram General Insurance Co. Limited
Registration No.102 and Date of Registration with the IRDAI:23.10.2000

Date: 31-Mar-22

Sl.No.	Channels	For the Quarter		Upto the Quarter		For the corresponding quarter of the previous year		Up to the corresponding quarter of the previous year	
		No. of Policies	Premium (Rs.Lakhs)	No. of Policies	Premium (Rs.Lakhs)	No. of Policies	Premium (Rs.Lakhs)	No. of Policies	Premium (Rs.Lakhs)
1	Individual agents	87,980	8,668	2,88,848	32,944	82,627	10,145	2,82,740	35,621
2	Corporate Agents-Banks	11,504	1,847	46,823	6,934	8,411	1,313	36,560	4,970
3	Corporate Agents -Others	27,978	7,450	1,14,552	27,131	33,718	10,173	1,43,873	35,840
4	Brokers	3,62,166	39,241	11,20,317	1,45,606	2,31,120	35,118	8,34,546	1,29,559
5	Micro Agents	12	1	48	2	16	1	56	2
6	Direct Business	0	0	0	0	0	-		
	Officers/Employees	0	0	0	0	0	-		
	Online (Through Company Website)	4,007	43	19,633	221	2,327	30	9,178	123
	Others	58,055	5,844	1,93,750	21,391	51,670	6,228	1,64,551	27,223
7	Common Service Centres(CSC)	0	0	0	0	0	-		
8	Insurance Marketing Firm	6,243	229	8,427	402	162	26	313	56
9	Point of sales person (Direct)	1,48,379	13,401	4,12,753	41,654	1,27,952	14,206	347,315	41,152
10	MISP (Direct)	4,241	305	9,532	1,254	2,449	403	8691	1,381
11	Web Aggregators	68,939	3,111	2,07,963	9,121	44,944	1,556	179,502	6,302
12	Referral Arrangements								
13	Other (to be specified)								
	(i) _____								
	(ii) _____								
	Total (A)	7,79,504	80,141	24,22,646	2,86,659	5,85,396	79,200	20,07,325	2,82,228
14	Business outside India (B)								
	Grand Total (A+B)	7,79,504	80,141	24,22,646	2,86,659	5,85,396	79,200	20,07,325	2,82,228

Note:

- (a). Premium means amount of premium received from business acquired by the source
(b). No of Policies stand for no. of policies sold
(c). Grand Total (A+B) should be consistent with all relevant NL forms e.g. NL-4 etc., as applicable