

FORM NL-40 - BUSINESS ACQUISITION THROUGH DIFFERENT CHANNELS

Registration No. 102



Date of Registration with the IRDA: 23.10.2000

Insurer: **ROYAL SUNDARAM ALLIANCE INSURANCE COMPANY LIMITED**

Date: **30-Jun-15**

(Rs in Lakhs)

Business Acquisition Through Different Channels

Sl.No.	Channels	Current Quarter		Same quarter Previous Year		Up to the period		Same period of the previous year	
		No. of Policies	Premium	No. of Policies	Premium	No. of Policies	Premium	No. of Policies	Premium
1	Individual agents	43,080	4,738	45,513	3,721	43,080	4,738	45,513	3,721
2	Corporate Agents-Banks	19,939	1,982	21,297	1,923	19,939	1,982	21,297	1,923
3	Corporate Agents -Others	38,137	4,163	41,551	3,983	38,137	4,163	41,551	3,983
4	Brokers	189,136	23,254	207,848	22,214	189,136	23,254	207,848	22,214
5	Micro Agents	14	33	2	1	14	33	2	1
6	Direct Business	64,868	7,107	74,587	8,879	64,868	7,107	74,587	8,879
	Total (A)	355,174	41,278	390,798	40,720	355,174	41,278	390,798	40,720
1	Referral (B)	-	-	-	-	-	-	-	-
	Grand Total (A+B)	355,174	41,278	390,798	40,720	355,174	41,278	390,798	40,720

Note:

1. Premium means amount of premium received from business acquired by the source
2. No of Policies stand for no. of policies sold