

PERIODIC DISCLOSURES

FORM NL-40 Business Acquisition through different channels
FORM II-GROSS DIRECT PREMIUM-CHANNELWISE

**ROYAL SUNDARAM
ALLIANCE INS. CO.**

Name of the Insurer: **LTD.**

Date: **31st March 2008**

(Rs in Lakhs)

TYPE OF CHANNEL	Grand Total	
	No. of Pol	Prem (in crs)
Individual Agents	69087	5241
Corporate Agents	423216	34944
Banks	277191	6913
Others*	0	0
Brokers	25185	7392
Referral Arrangements	0	0
Direct Business	95597	14951
Total	890276	69441